



# Food & Farming Champion Award

**“Champion”** – a person, or persons, who work to promote Saskatchewan agriculture and help farmers build public trust.

## Requirements

The “Food & Farming Champion” Award is presented to individuals, organizations or businesses who have taken the initiative to help engage consumers about agriculture in our province. Nominees have used their skills to help inform consumers or correct misinformation about production practices, and done a measureable job of promoting our industry. The selection committee will choose a winner from the nominations, and the award recipient will be honoured at the Annual Conference each year.

- Nominations are open to any who have taken an active role in promoting Saskatchewan food and farming and helping secure social licence or build public trust in the industry.
- Nominations must be received at the Farm & Food Care Saskatchewan (FFC SK) office by September 30<sup>th</sup> each year.
- A nominated individual or group does not have to be a member of FFC SK to be eligible.
- Nominees must be a resident of Saskatchewan.
- Nominations will be accepted from anyone, including the FFC SK Board.
- Current board members are not eligible for nomination.
- Members may nominate more than one individual, organization or business.
- A panel will select the award winner(s).

Those who are nominated but do not win in the current year will stay in the nomination pool for two more years with two more opportunities to receive recognition for their hard work.

***Farm & Food Care Saskatchewan:*** *FFC SK seeks to build confidence in Saskatchewan food production – to let consumers know that the food we produce is healthy, safe and responsibly grown; that farmers and ranchers are innovative, technologically advanced and care deeply about the animals and land they work with.*

*With less than 2% of Canadians having a direct link to the farm, concerted consumer outreach is more important than ever. We need to share what we do, how we do it and why it matters to all of us in a language and in ways that consumers can understand and appreciate.*

*Together we can help consumers make the connection between what we farm and what they eat.*



Farm & Food Care Saskatchewan  
Food & Farming Champion Award Nomination Form: 2016

It is recommended that all documents and letters be **typed or clearly handwritten**. For detailed information, please refer to the specific requirements of the award.

**Nominee:** \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**Describe in a few sentences your reason for nominating this person.**

**Two references to support your nomination.** (Please provide letters of reference OR the following information)

<i>Name</i>	<i>Phone Number or Email</i>	<i>Affiliation with Nominee</i>
1. _____	_____	_____
2. _____	_____	_____

**Submitted by:** \_\_\_\_\_

Email: \_\_\_\_\_ Primary Phone: \_\_\_\_\_

**X**  
\_\_\_\_\_  
Signature



## Involvement

Please include at least three examples of the champion nominee's contribution to the FFC SK mission of **enhancing public trust and confidence in food and farming.**

1.

2.

3.

Has the nominee been informed of this submission?

Yes

No

*Award winners will be honoured at the FFC SK Annual Conference.*

Please submit nomination by September 30<sup>th</sup> to the Farm & Food Care Saskatchewan office:

Bay 6A – 3602 Taylor Street E  
Saskatoon, Saskatchewan  
Canada, S7H 5H9  
Tel: 306-477-FOOD (3663)  
[office@farmfoodcaresk.org](mailto:office@farmfoodcaresk.org)