

SHOW YOUR SUPPORT FOR FARM & FOOD CARE AND HELP Build Public Trust in Agriculture

Today, less than 3% of Canadians have a direct link to the farm.
It's not surprising that people have so many questions about food and farming.
Farm & Food Care is here to help connect those curious consumers with the farmers and ranchers who grow their food. Our goal is to provide a trusted, accurate source of information on Canadian food production practices to increase public trust in agriculture.

\$500 FRIEND MEMBERSHIP

For individuals and family farms who would like to show their support for Farm & Food Care Saskatchewan and our efforts to build public trust in the food we produce.

For your investment you will receive:

- ✓ Visual recognition on FarmFoodCareSK.org
- ✓ Visual recognition in the Annual Report
- ✓ Complimentary Member Newsletter
- ✓ Opportunity to show your visual support for the efforts to build public trust in Saskatchewan agriculture
- ✓ An invitation to Industry Training & Outreach events and workshops, such as:
 - Speak Up! Getting the Message Out About Agriculture
 - Opening Farm Gates: How to Run a Farm Tour
- ✓ An invitation to national and provincial public trust events

Join a community of like minded individuals and organizations who are making a pro active effort to ensure a sustainable future for agriculture.

Farm & Food Care Saskatchewan is a non-profit coalition of farm families, agribusinesses, food processors, restaurants, retailers, food companies and individuals. We are the only such group in Western Canada that represents all producers in an effort to build public trust in food and farming.

Your membership helps us build confidence in Saskatchewan food production - to let consumers know that the food we produce is healthy, safe and responsibly grown; that farmers and ranchers are innovative, technologically advanced and care deeply about the animals and land we work with.

With the growing divide between the average consumer and the people who grow their food, concerted outreach efforts are more important than ever.

FFC SK administers several programs to help address consumer questions and build public trust, including:

- Industry Training & Outreach
- Website and Social Media Initiatives
- Real Dirt on Farming Publication
- Faces of Farming Online Image Collection
- Chef's Series at Taste of Saskatchewan
- Food Influencer Farm Tours
- Agriculture Month
- Farms at the Table Annual Conference

Your membership helps to strengthen trust in our farmers and in Saskatchewan-grown foods. **Thank you.**



Bay 6A - 3602 Taylor St E,
Saskatoon, SK S7H 5H9
Ph: 306-477-3663

office@farmfoodcaresk.org



FarmFoodCareSK.org

RealDirtonFarming.ca

FarmFood360.ca



FRIEND MEMBERSHIP APPLICATION

Name of Organization/Individual: _____

Address: _____ Postal Code: _____

Contact: _____ Title: _____

Telephone: _____ Email: _____

We/I wish to apply for a Friend Membership: \$500 plus GST = \$525

We/I agree to support the Vision and Mission of Farm & Food Care Saskatchewan:

Vision

Connecting consumers to food and farming.

Mission

To support farmers and food partners working together to build consumer trust and public confidence in Saskatchewan food production.

As a member of Farm & Food Care Saskatchewan, we/I agree to be a positive champion of FFC SK and promote the organization and our mission whenever possible.

Name of Signatory: _____

Signature: _____ Date: _____

Please complete the following Friend Membership Contact Form and return it with the Application Form and a cheque in the amount of \$525 CAD (\$500 + GST) payable to Farm & Food Care Saskatchewan to our office via mail:

FARM & FOOD CARE SASKATCHEWAN
BAY 6A – 3602 TAYLOR STREET EAST,
SASKATOON SK S7H 5H9

Please Note:

Friend Memberships are a non-voting support level. If you would like voting privileges or an opportunity to be elected to the Farm & Food Care Saskatchewan Board of Directors, please consider a membership of \$1,000 or higher. Membership may be denied or revoked by the Board of Directors if the applicant does not support the objectives and activities of FFC SK. All contact and company information will be held in confidence at the office of AgriBiz Communications Corp.



FRIEND MEMBERSHIP CONTACT FORM

Name of Organization/Individual: _____

CONTACT INFORMATION (FOR INVOICES, NOTICES, NEWSLETTERS, ETC.):

Name: _____

Address: _____

City: _____ Province: _____ Postal Code: _____

Telephone: _____ Email: _____

Signature of Contact: _____ Date: _____

Please return Membership Application and Contact forms with an enclosed cheque in the amount of \$525 CAD (\$500 + GST) payable to Farm & Food Care Saskatchewan to our office via mail. If you have any questions, please contact us at:

FARM & FOOD CARE SASKATCHEWAN
BAY 6A – 3602 TAYLOR STREET EAST, SASKATOON SK S7H 5H9
PHONE: 306.477.3663 | FAX: 306.244.4497
EMAIL: office@farmfoodcaresk.org

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