

for the period January 1 to March 31, 2026

1.6M engagements and video views in last 3 months

46,545

10% increase in last three months

Followers
across eight
platforms

Top content *January to March 2026

Social:

[Pine View Ranch: Vaccinating Bulls](#)

[Storing Butter](#)

[Rising Food Prices](#)

[What are MRLs on Pesticides?](#)

Web:

[Health & Wellness Insights](#)

[Sustainability on the Farm](#)

[Cost-Saving Food Tips](#)



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41 **CFF Authority Score***
Top 5 ranking of all Canadian food and farming websites

** represents a website's quality, trustworthiness, and SEO influence*

AI Mentions
have
Tripled

The number of times AI has sourced CFF for answers has tripled compared with the previous quarter